SMALL BUSINESS STRATEGY INFORMATION

The Town of Eckville has been asked to share two new services for small businesses in our community – an information website and "Ask An Expert" services are now available through the Government of Alberta and Business Link.

These services are a part of Alberta's new *Small Business Strategy*, which focuses on easier access to information; assistance with regulatory matters; a stronger voice on policy issues; and support and guidance for entrepreneurs to thrive. Small business owners and entrepreneurs will also have a stronger voice on policy issues that affect them through semi-annual small business roundtables with government and organizations, including chambers of commerce and other small business partners.

The launch of a new small business website (<u>www.smallbusiness.alberta.ca</u>), business owners have a one-stop shop for government services and program information. For those who prefer to connect with a person, there is a prominent "Ask An Expert" button at the bottom of each webpage.

"Ask An Expert" is a part of the new Business Advisor service provided by Business Link. This service will help small businesses with questions related to government business programs, regulatory information and connect them to the right person in government, to ensuring that small businesses get the answers and support they need, when they need it.

If you have more questions regarding these initiatives please call 1-844-422-7705.

THE TOWN OF ECKVILLE